



# alyssa myers

*Animator, Designer, and Developer*

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## organizations

### *SCAD Animation Organization*

Member, 2020–2021

### *SCAD Rigging Union*

Member, 2020–2021

### *Society for Animation Studies*

Member, 2018–2021

### *American Advertising Federation*

Akron Chapter, 2018–2020

### *American Inst. Graphic Arts*

Cleveland Chapter, 2017–2020

### *Assoc. Computing Machinery*

Member, 2017–2020

## participation

### *Honors Thesis Exhibition*

Children's Book Illustration, 2017

### *Strataform Exhibition*

Participant & Designer, 2017

### *Myers Touch Exhibition*

Participant & Developer, 2016

### *The Williams Honors College*

Peer Mentor, 2012–2016

## education

### *Savannah College of Art & Design*

#### **Master of Fine Arts in Animation Candidate**

2D/3D Animation, Visual Dev. & Char. Rigging

Expected Graduation Spring 2022

### *The University of Akron*

#### **Bachelor of Science in Computer Science**

**Williams Honors Scholar, *summa cum laude***

Software Engineering, Algorithms, iOS

#### **Bachelor of Fine Arts in Graphic Design**

**Williams Honors Scholar, *summa cum laude***

Typography, Interactivity, Illustration, Web

Graduated Spring 2017

Dean's List (all semesters), Phi Sigma Alpha

National Society of Collegiate Scholars (NSCS)

## skills

### *Programming Experience*

C++ C# Wordpress, PHP

Java HTML SVN, GIT

Swift 3 CSS Javascript, jQuery

### *Creative Expertise*

Illustration Web Design

Hand-lettering Motion Graphics

### *Software Proficiency*

Adobe InDesign Adobe After Effects

Adobe Photoshop Adobe Dreamweaver

Adobe Illustrator Apple Xcode

Autodesk Maya Toon Boom Harmony

## honors & awards

*SAA Cone Humanities Scholarship* 2018

*NSF Research Experience Grant* 2016–2017

*Honors Scholarship* 2014–2018

*Buchtel College Alumni Scholarship* 2017

*P. Franks Scholarship in Fine Arts* 2015–2016

*College of Fine Arts Scholarship* 2015

*SAA Doris Tetlow Award* 2015

*Partners in Excellence Scholarship* 2013–2015

*SAA Academic Merit Scholarship* 2011

## experience

### *Signet Jewelers*

**Graphic Web Designer** Oct. 2020– Present

Responsible for designing and updating KAY and KAY Jewelers Outlet e-Commerce websites. Coding, planning, and testing of branded emails for web marketing.

**Digital Content Developer** Aug. 2017– Oct. 2020

Created web & motion graphics for jewelry retailers: KAY Jewelers, KAY Outlet, Jared, and regional brands.

### *Myers Creative Development*

**Creative Developer** Sept. 2014– Present

Contract work involving graphic design, motion, web design & development, and computer programming.

**Ingelix** Sept. 2014– Present

Developed and maintain custom-themed, Wordpress site while incorporating the brand identity throughout the web application and marketing needs.

**Calvary Church** June 2018– Present

Developed and maintain custom-themed, Wordpress site, church branding, and ongoing design of marketing collateral for both in-house and ministry outreach needs.

**Ohio Ministry Network** July 2017– Sept. 2018

Designed marketing collateral for major events including brand identity, logos, brochures, posters, and mailers.

**John Carroll University** Sept. 2016– Mar. 2017

Developed a series of 13 microsites in admissions web campaign targeted to potential applicants.

### *UA Department of Computer Science*

**Undergraduate Research Assistant** Apr. 2016– May 2017

Funded by NSF REU under srcML for collaborative research to enhance infrastructure. A mixed-language exploration and analysis to support software evolution.

### *Aramark Dining Services*

**Marketing & Design Assistant** Feb. 2016– Oct. 2016

Communicated through visual media to market the needs of the university dining program.

### *The Buchtelite*

**Page Designer** Jan. 2016– May 2016

Collaborated with the editorial staff and designers in the publication of the student-run newspaper.

### *Dunkin' Donuts*

**Shift Manager** May 2009– Aug. 2016

General duties: cash handling, customer service, product preparation, store operations & personnel management.