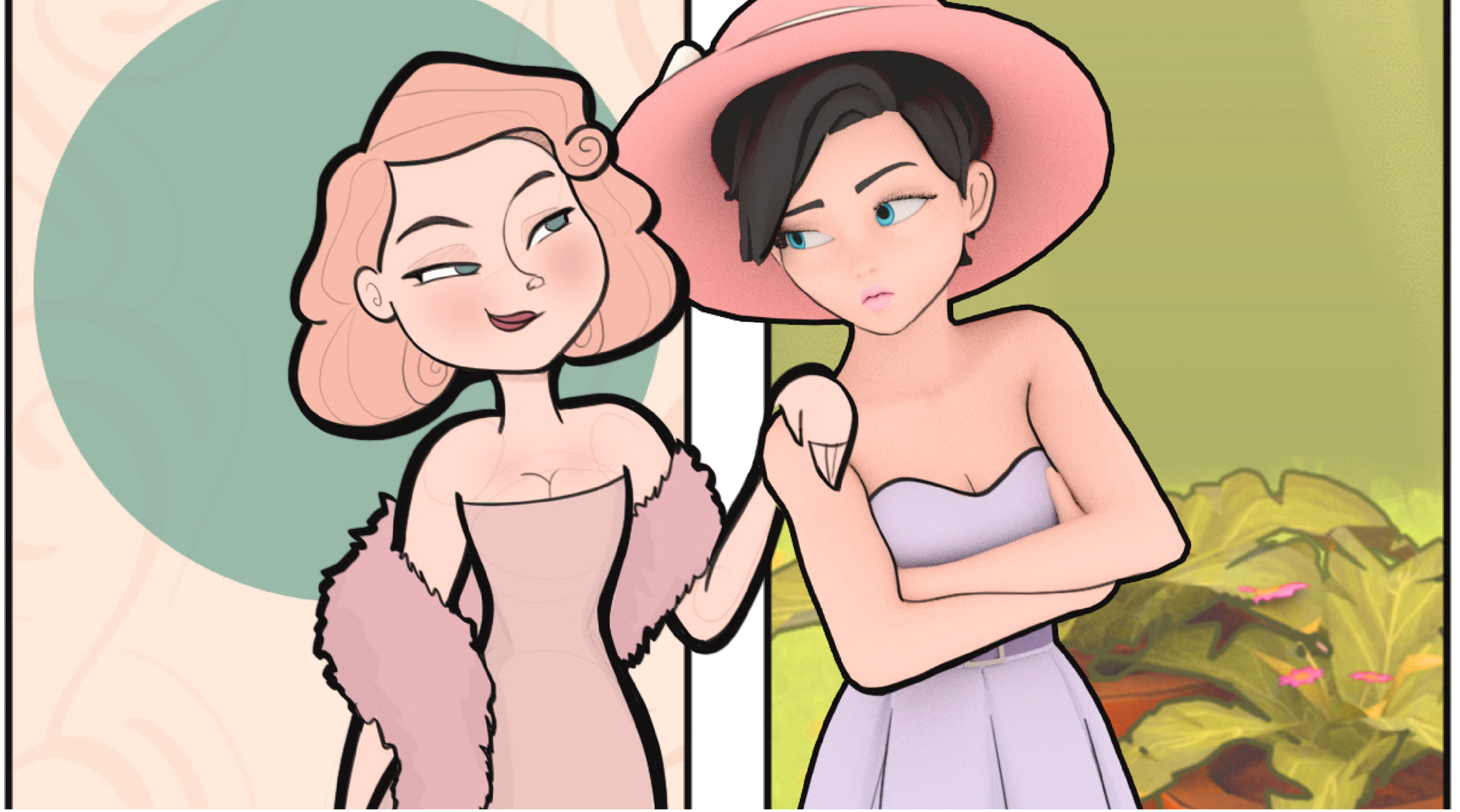
IN MEMORY

ANIM 753 Thesis Exploration & Research **Alyssa Myers**

LOGLINE



A **two-minute hybrid, animated short film** about a woman in her 30s who experiences déjà vu-like visions set in 1930s Hollywood with references to the stylistic movement of **Art Nouveau.**

THESIS STATEMENT

- Nostalgia: melancholy emotion when **confronted with loss.**
- Memory can be viewed as an **internalized homecoming to an idealized past.**
- In psychoanalysis, this is non-existent and is in **pursuit of the ideal image.**

Using the characteristic flowing lines and elegant organic forms of **Art Nouveau** contrasted with a simplistic 3D rendering style, the film, "In Memory," explores the psychological response associated with nostalgia and its **longing for an idealized past**

THESIS STATEMENT

- In psychoanalysis, this "past" is non-existent and created in the **pursuit of the ideal image.**
- **Lacan's Mirror Stage:** Belief that children enter a stage in which they begin to identify with their own image.
- **The formation of identity** is said to be dependent on this image created as a child.
- People spend their lives striving for this early impression of self, and it has the ability to instill a **feeling of nostalgia** when confronted with it.

Using the characteristic flowing lines and elegant organic forms of Art Nouveau contrasted with a simplistic 3D rendering style, the film, "In Memory," explores the psychological response associated with nostalgia and its longing for an idealized past

ARTIST STATEMENT

alyssa myers

- Graphic Design & Computer Science Background
- Interested in both 2D and 3D Animation: Characters

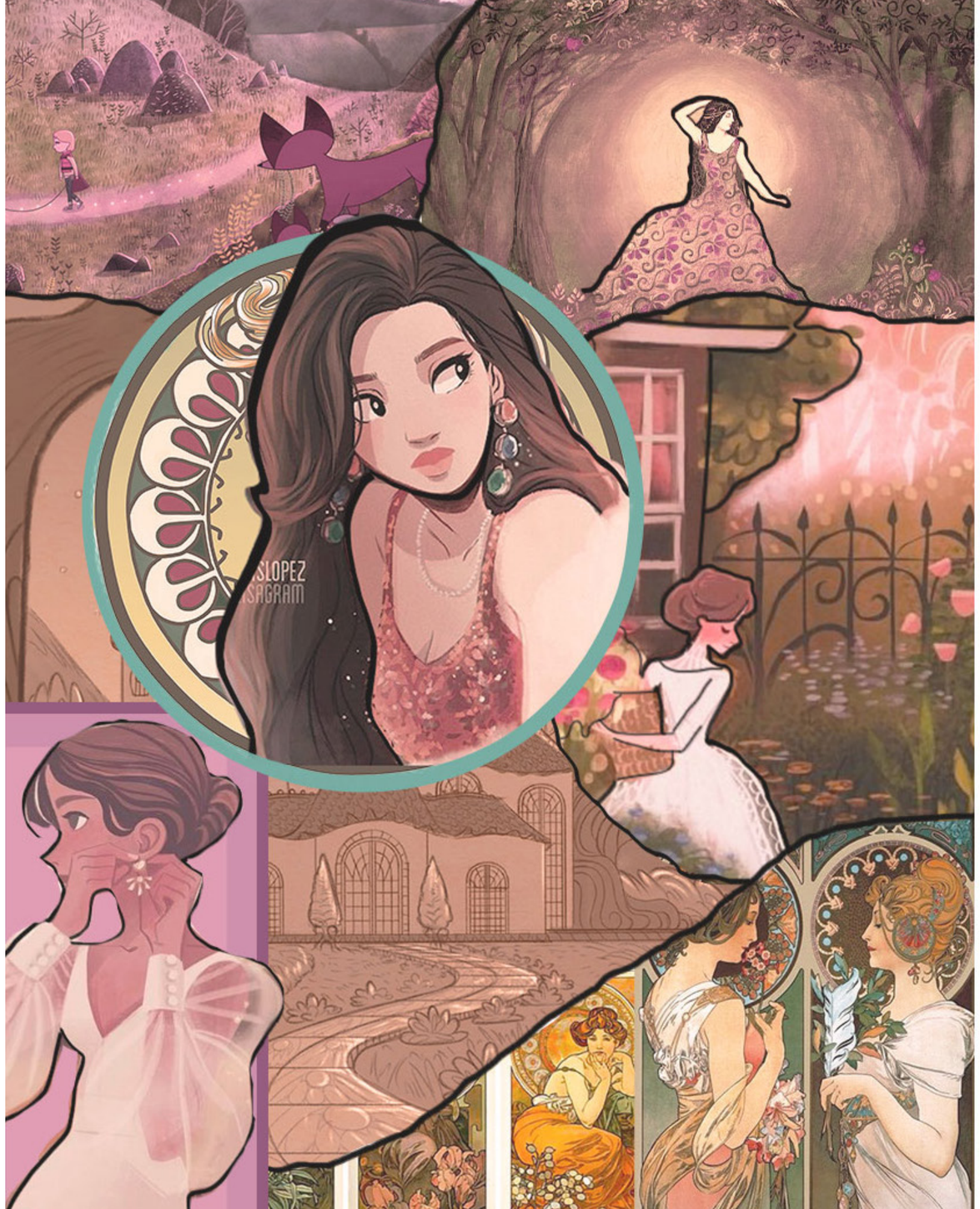
ANIMATION

DESIGN

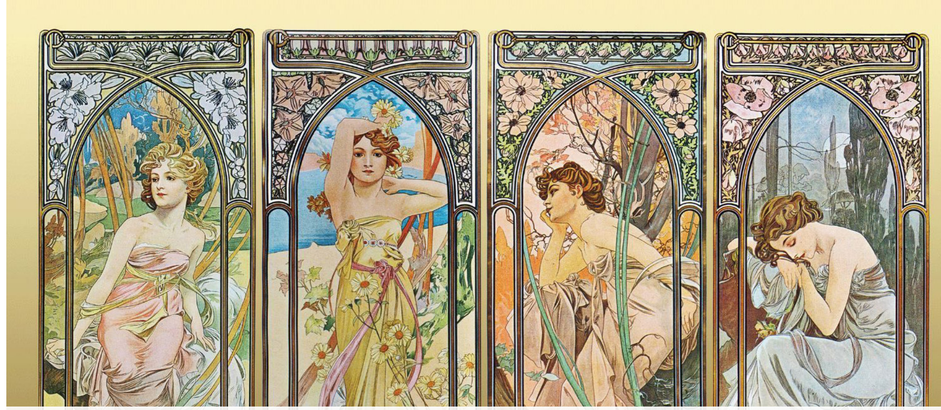
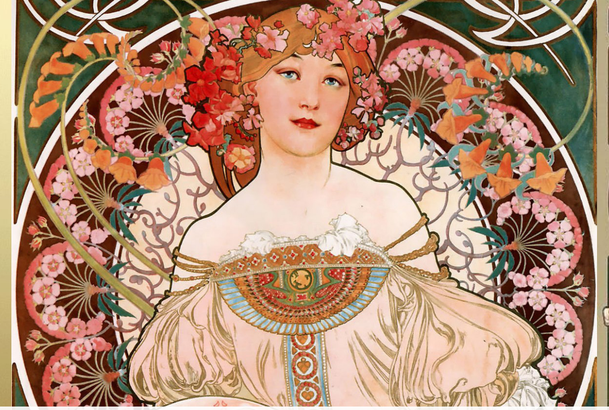
DEVELOPMENT

DEMO REEL

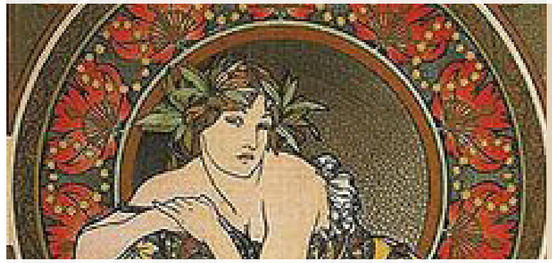
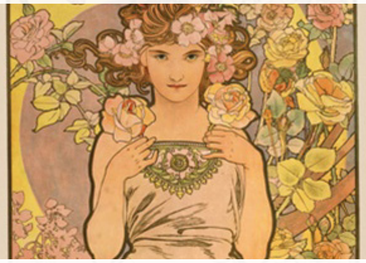
MOOD BOARD



VISUAL REFERENCES

ALPHONSE MUCHA

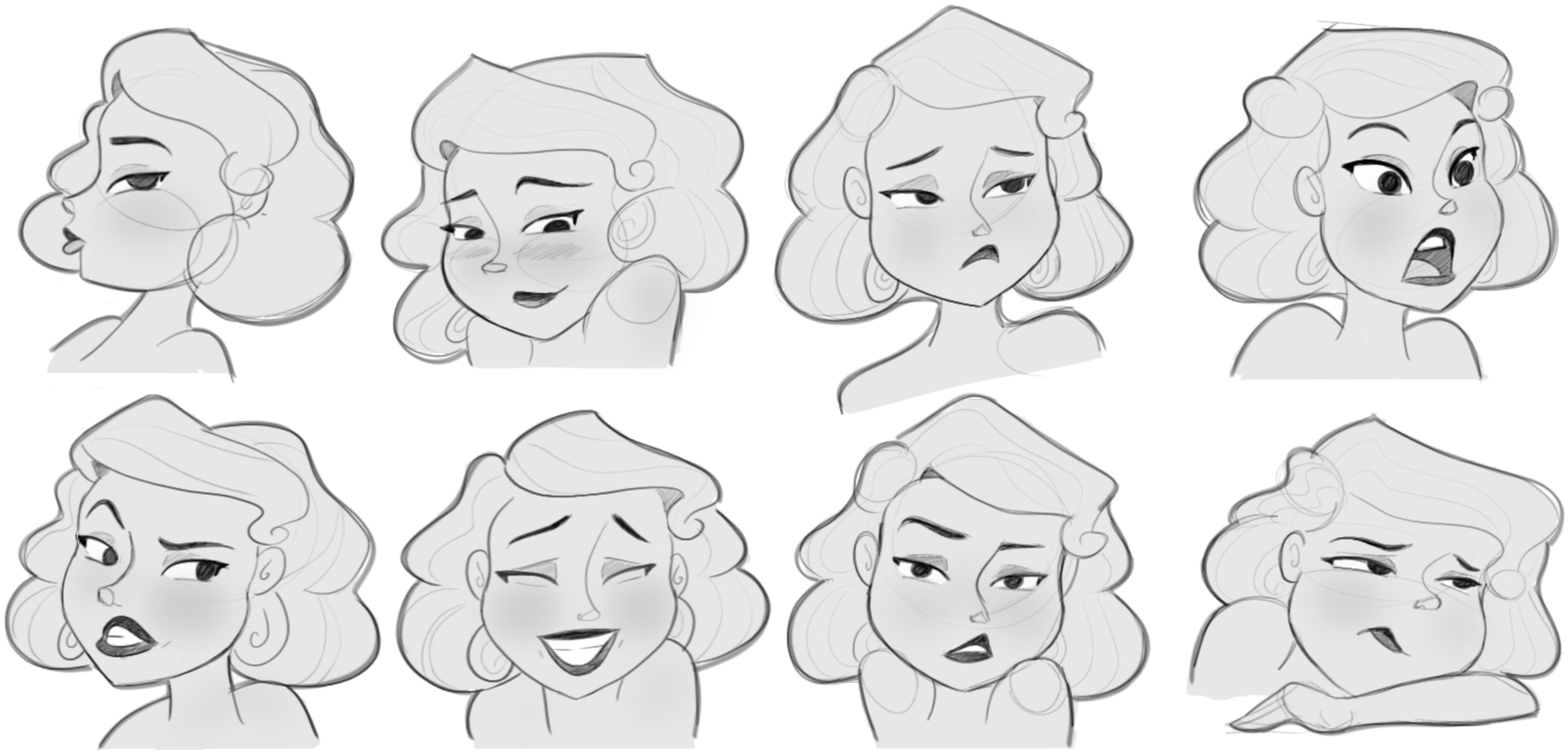
- Initially called the "Mucha Style," and eventually known as Art Nouveau. It's an important **predecessor to Modernism**. Remembered as a transitional period.
- Catagorized by its decorative, **intricate designs** & organic, **curvilinear figures.**

- References: Pre-Raphaelites, Celtic manuscripts, Ukiyo-e japanese prints, and the rococco style.
- **Subjects were typically women** performing everyday tasks in a more glamorous manner.
  ie. Jules Chéret's "Palais de Glace" poster, Chérettes

3D CHARACTER

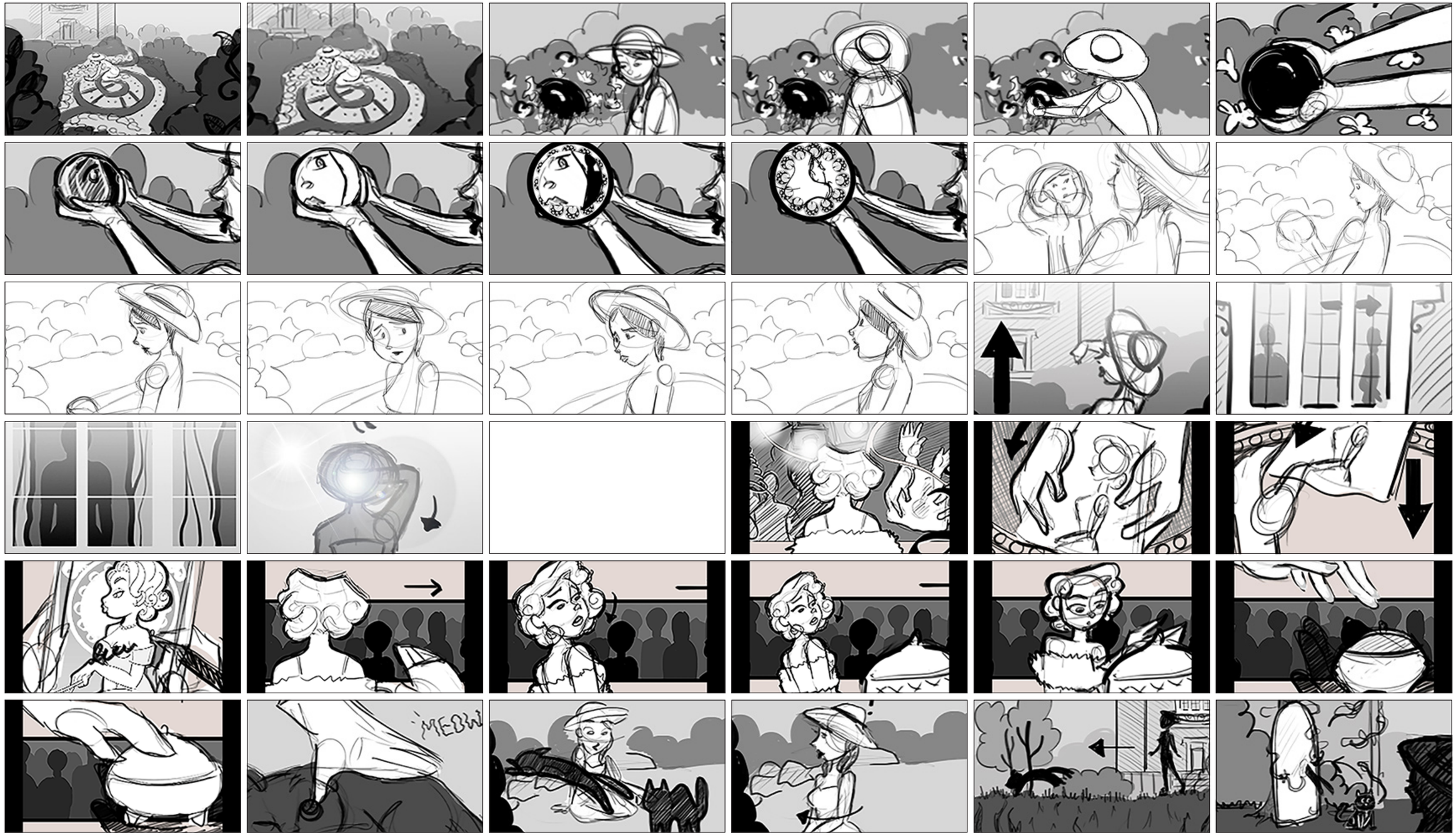
3D Maya Character Rig – Zoey | www.CharacterRigs.com

2D CHARACTER



ANIMATIC

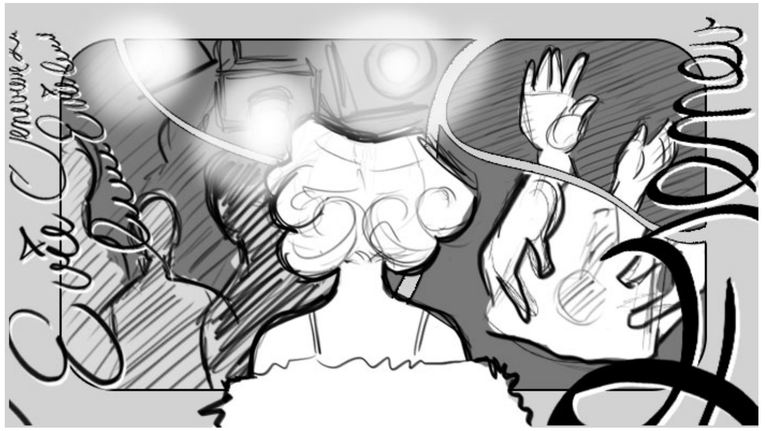
STORYBOARDS

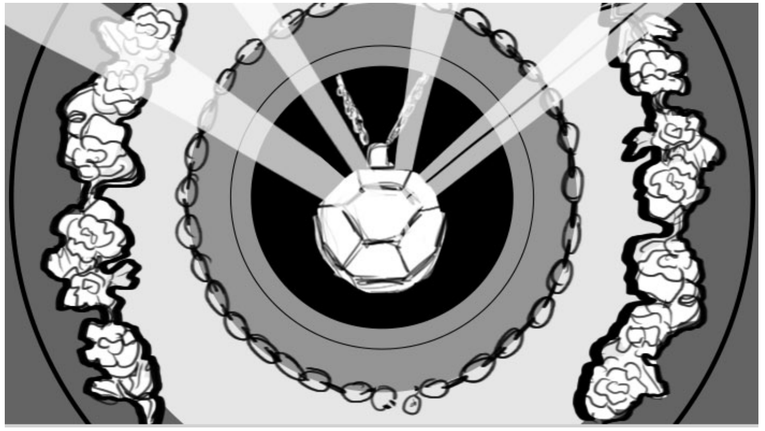


STORYBOARDS

STYLE FRAMES

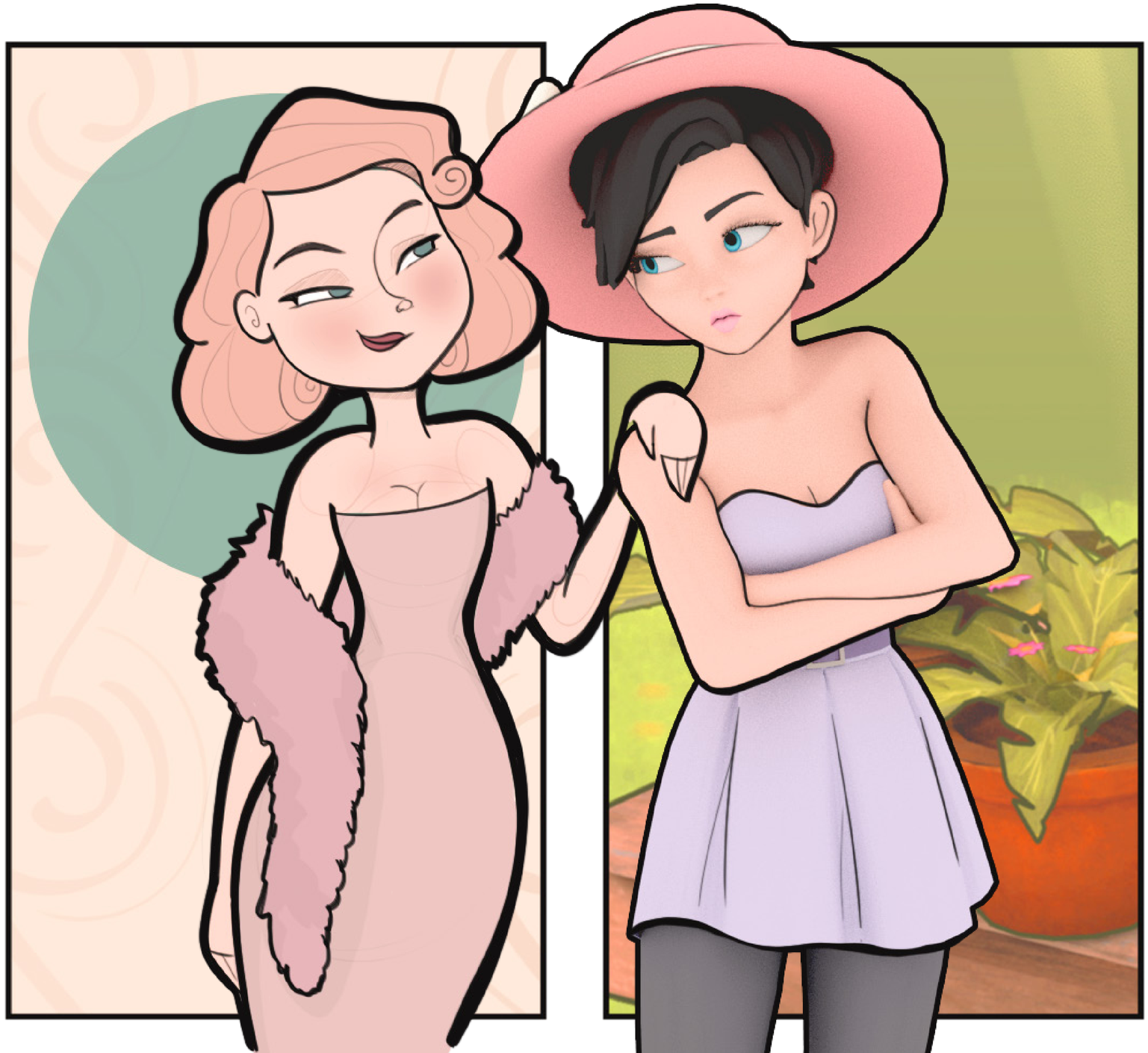
STYLE FRAMES



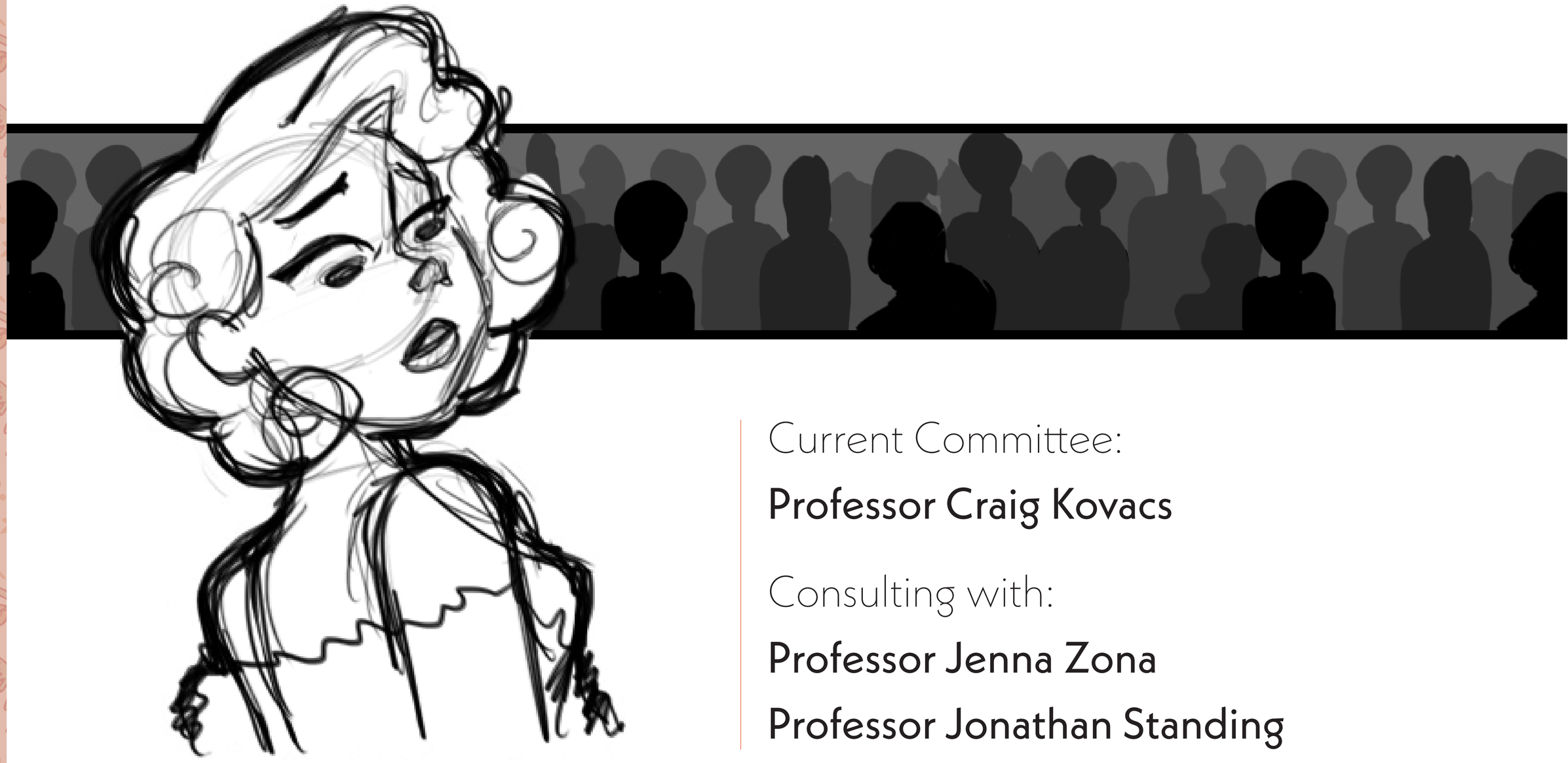


STYLE FRAMES

STYLE FRAMES



PLANNED COMMITTEE



Current Committee:

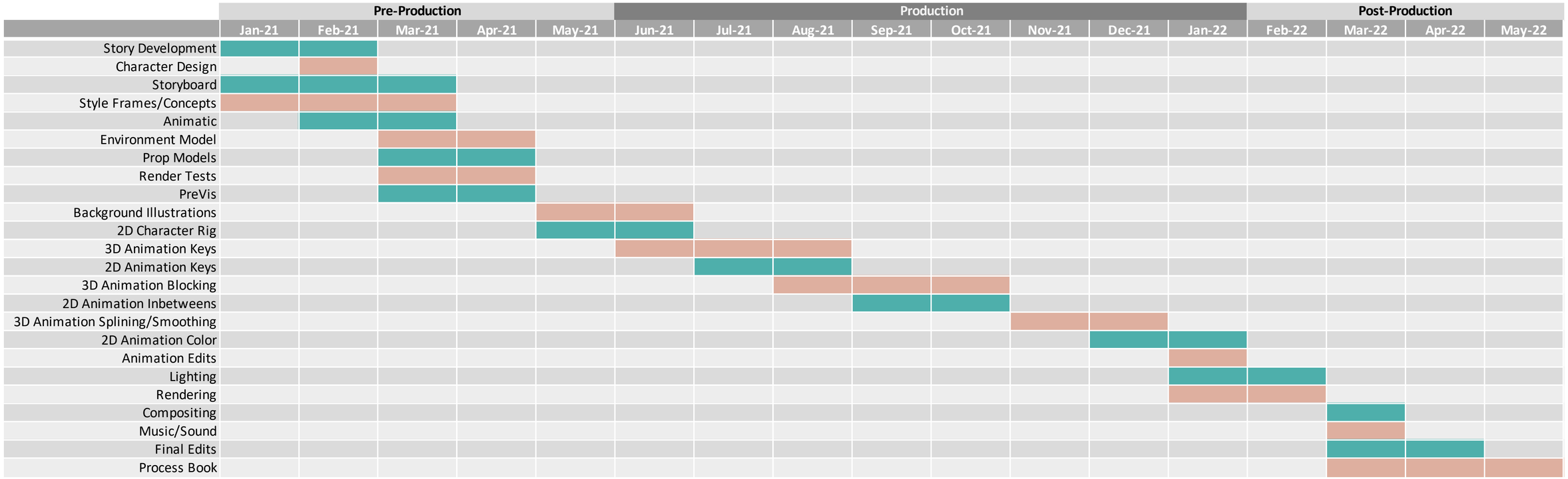
Professor Craig Kovacs

Consulting with:

Professor Jenna Zona

Professor Jonathan Standing

PROJECT SCHEDULE



Spring 2021

ANIM 779-T Graduate Internship

Fall 2021

ANIM 775 Thesis Visual Component Production

Winter 2022

ANIM 500-to-700-level elective

ANIM 500-to-700-level elective

Spring 2022

ANIM 790 M.F.A Thesis Completion

PROCESS BOOK OUTLINE

1. Thesis Abstract
2. Introduction
    a. Artist Statement
    b. Thesis Statement
3. Production Schedule

PART ONE: RESEARCH

4. Psychoanalysis
    a. Lacan's Mirror Stage
    b. Nostalgia and the Uncanny
    c. Gaze of the Other/Psych. Film Theory
5. Art Nouveau
    a. **Case Study:** Alphonse Mucha's Designs
    b. Art Nouveau in Animation
        Case Study: Secret of Kells / Song of the Sea
        Case Study: Disney's Enchanted (2007)
6. Story
    a. **Case Study:** Anastasia (1997) & Tangled (2010)
    b. **Reference:** Pandora's Box Greek Myth

PART TWO: PRODUCTION

7. Pre-Production
    a. Story
    b. Mood Board & References
    c. Character & Environment Design
    d. Storyboard & Animatic
    e. Style Frames & Concept
    f. Prop Modeling & Staging
    g. 2D Character Rig
    h. Render Tests
8. Production
    a. 3D Animation in Maya
    b. 2D Animation in Harmony
9. Post-Production
    a. Lighting
    b. Rendering & Compositing
    c. Music/Sound
10. Conclusion
11. Bibliography

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